M

Wyandotte Detergent

FOR MAINTENANCE CLEANING

The J. B. Ford Sales Co.
21 West Street
New York, N. Y.
Phone: Digby 4-3337

WYANDOTTE DETERGENT for Maintenance Cleaning

OUR GUARANTEE

We should like every manager, supervisor, buyer or custodian who has charge of a building to try Wyandotte Detergent. Send your supply man an order for a barrel of Wyandotte Detergent.

If the Wyandotte Products are not all that we claim for them, notify The J. B. Ford Company, Wyandotte, Michigan, and you will be given shipping directions to return the unused portion and the trial will cost you nothing.

WYANDOTTE DETERGENT

for

MAINTENANCE CLEANING

CLEAN buildings are attractive and are a source of pleasure to those occupying them.

Those buildings where people live, work, and gather, such as office buildings, department stores, clubs, railway stations, museums, libraries, theatres, and banks, are easily kept attractive when maintenance cleaning is properly done.

In addition to presenting an inviting appearance, the *proper* cleaning of buildings protects the public health and is also economical for owners and managers. This is because the use of suitable materials brings complete cleanliness—causing no injury to painted surfaces, or to installations of marble, tile, mosaic, composition, or rubber tile.

When maintenance cleaning is properly done, the need of repainting is considerably deferred, and the need of replacing injured portions of flooring or paneling is eliminated.

More and more building owners and managers are finding that they are able to secure the kind of maintenance cleaning that is most profitable with Wyandotte Detergent. When Wyandotte Detergent is used, there is no need for investment in several different kinds of cleaning preparations. This is because it is particularly adapted for all such cleaning purposes as mopping floors of all kinds; washing painted surfaces; cleaning terrazzo, marble, and tile, and washing enameled equipment. And, as a further economy, only a comparatively small quantity of Wyandotte Detergent is needed to do the required cleaning.

Wyandotte Detergent is composed of a mild cleansing agent, a light, flaky abrasive material, and a small amount of the purest lubricant which gives smooth action while cleaning. The abrasive material helps the cleansing agent by working into and under dirt deposits so that both together can clean the surface. This abrasive material is so light that when used in solution it stays suspended for a considerable time. It is a flaky substance that breaks down under pressure, and therefore cannot scratch or mar. A further advantage is that Wyandotte Detergent, when used either in solution or by direct application, loses no cleaning efficiency when the abrasive element is broken down.

Thus, the mild cleansing agent and the light abrasive content, together with the small amount of lubricant, enable Wyandotte Detergent to do its work thoroughly, quickly, and without injury. In fact, Wyandotte Detergent will not harm any surface on which water alone may be safely used.

In addition to its harmlessness, Wyandotte Detergent cleans painted surfaces so thoroughly that the original life and lustre can be considerably restored—often deferring the need of repainting for a number of years.

Wyandotte Detergent will be found particularly suitable when used for cleaning floors of marble, tile, terrazzo, mosaic, composition, rubber-tile, or wood. This cleaner does not harm the floor, or the grouting in which various floors are laid. And, further, it leaves floors safe underfoot. There is no dangerous slipperiness when floors are cleaned with Wyandotte Detergent.

Wyandotte Detergent Is Safe

Wyandotte Detergent is entirely different from cleaning compounds that contain considerable quantities of grease and harsh alkalies. After these Compounds are used, the surface soils again quickly because the film left by such cleaners holds dust and dirt.

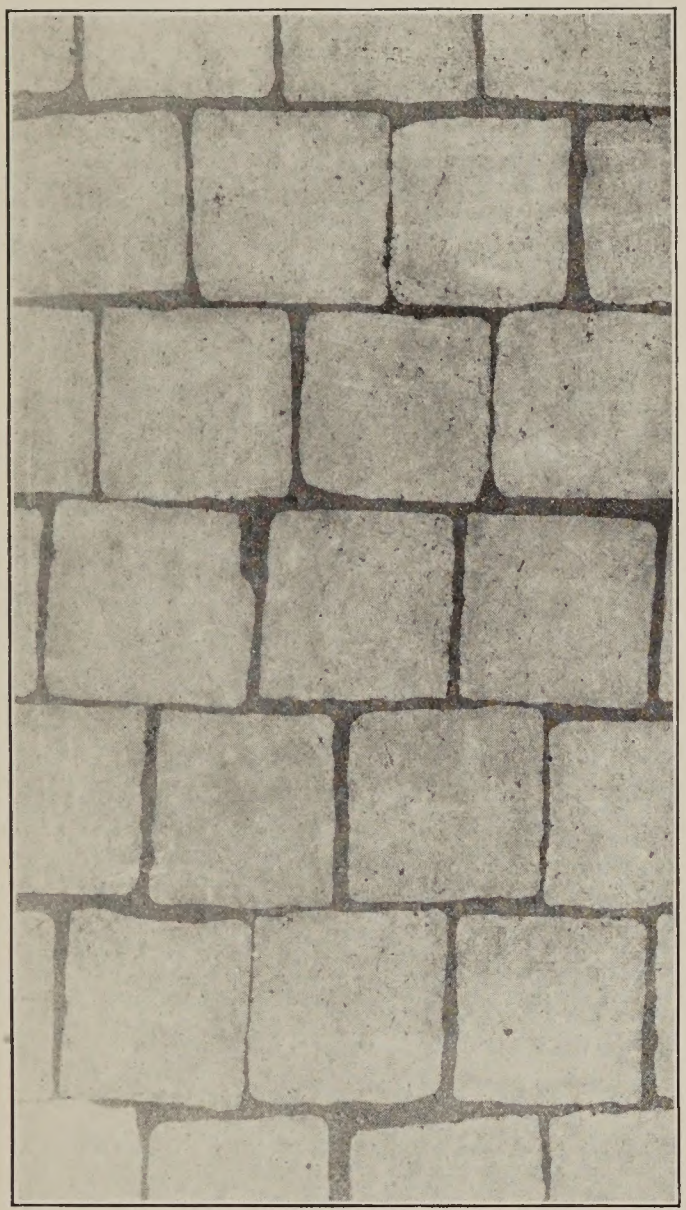
As all marble, mosaic, and terrazzo is absorptive to some extent, the fatty and injurious compounds soak into the surface of these valuable floorings causing slipperiness and a dull or spotted effect. The slipperiness of floors, which you have probably experienced occasionally, is due to the use of cleaning compounds with excessive grease content—and is not the fault of the janitor, as has been sometimes claimed.

Floor Cleaning

Mopping Information

To mop floors of marble, tile, terrazzo, cork, rubber, or natural wood, put in an ordinary 14 quart scrub pail the amount of Wyandotte Detergent that is specified for the kind of floor you are mopping—see following pages which give amount to use for different kinds of flooring. Place the pail under hot water faucet and let run about three-quarters full. Stir this solution thoroughly and use with a mop in the regular way.

The mop should be immersed to the bottom of the pail before each application. This keeps the abrasive part of the cleaner in suspension and each time the mop is taken from the pail it brings with it the abrasive. Follow this with a thorough clean water rinse and dry with a clean mop. Rinse water should be changed frequently, —otherwise the dirt is returned to the floor.



This mosaic floor has been mopped for twenty-two years with Wyandotte Detergent. The photograph, actual size, was taken in a New York city office building. For all these years Wyandotte Detergent has kept this floor clean, attractive, and free from slipperiness.

Experience proves that the two-mop, two-pail method is best. One mop and pail to apply the cleaning solution and the other mop and pail with clean water for rinsing. The thorough rinsing of floors is just as important as the rinsing of one's hands after washing. It is essential that a clean mop and clean water be used for rinsing. Before washing the floor it should be carefully brushed to remove the free dirt.

CAUTION: Never use soap, soap powder, ammonia, or any other material with Wyandotte Detergent. Best results are obtained when it is used alone.

Marble and Mosaic Flooring

For cleaning marble or mosaic floors, stair treads or landings, which are badly soiled, dampen the surface to be cleaned. Sprinkle Wyandotte Detergent lightly on them and mop, or scrub with brush. Rinse with clean water, and dry with mop or cloth. When badly soiled surfaces are once cleaned future mopping may be done as described under "Mopping Information" on page 6. Use two to three handfuls of Wyandotte Detergent for each pail of water.

Tile Flooring

(Ceramic, Vitrified, Semi-vitreous and Flint)

Tile is laid in almost every conceivable color and pattern. Most small tiles, when manufactured, are made up in sheets, being held together by glued paper. As soon as

When floors are cleaned with Wyandotte Detergent and rinsed with a clean mop and clean water, they stay clean longer. This is because Wyandotte Detergent leaves no soap or grease film on the floor to hold dust particles and dirt.

the tile is set in the cement bed the paper is washed off, and the tile is then grouted. When the flooring is thoroughly set and dry it is given a muriatic acid bath to soften the excess cement which must be removed. The tile dealer only uses muriatic acid for removing the excessive cement, and never recommends it for cleaning as it not only attacks the grouting, but burns and honeycombs the floor material.

Muriatic acid has no effect on the glue from the paper which is often left on the newly laid tile floor. The glue must also be removed, as it would be a binder for dust, dirt, and other foreign matter. To clean glue and other hardened dirt from the new tile flooring, dampen the surface to be cleaned, and sprinkle with Wyandotte Detergent. Scrub with a stiff fibre brush, rinse with clean water and dry with a clean mop or cloth.

After this glue is entirely removed the tile may be regularly mopped as advised under "Mopping Information" on page 6. Two to three handfuls of Wyandotte Detergent to the pail is sufficient to keep the tile clean and sanitary.

Terrazzo Flooring

Terrazzo is a combination of marble chips and cement. To clean newly laid terrazzo, dampen the floor and sprinkle with Wyandotte Detergent. Scrub with mop or brush. Rinse with clean water

and dry with a clean mop or cloth. For regular mopping see "Mopping Information" on page 6, using two to three handfuls of Wyandotte Detergent to the pail of water.

Do not use soap, oil or wax on terrazzo. Never use strong alkalies on terrazzo floors as they attack the grouting and pit the floor.

Rubber Tile Flooring

The increased use of rubber tile floors in buildings makes their care and sanitary condition a matter of importance. The use of Wyandotte Detergent is a most efficient and safe method for cleaning rubber tile.

The greatest enemy of rubber is grease, as it causes rubber to become soft and spongy, and also dulls the colors. Therefore, the use of soap, soap chips, and oil soaps on rubber floors should not be permitted, as they are grease products, and the excessive lather or suds softens the rubber and leaves a film to act as a binder for dirt. They also, to a large degree, contain caustic or other strong alkalies which are harmful to rubber tile and destroy their lustre.

Wyandotte Detergent has nothing harmful in its composition and is exclusively endorsed by leading rubber manufacturers.

To clean rubber tile, particularly when first laid, the following method is recommended. Dampen the surface to be cleaned, sprinkle lightly with Wyandotte Detergent,

scrub well, rinse with clean water, and dry with mop or cloth.

Follow this method in your regular cleaning until the gloss is brought out on the floor, after which subsequent washings, as directed in the paragraph "Mopping Information" on page 6, will be sufficient to keep them clean and sanitary. From two to three handfuls of Wyandotte Detergent to the scrub pail is sufficient to keep rubber tile clean and without streaks.

NOTE: Never flood the floor, as too much water is harmful to the rubber.

Linoleum Flooring

(Print, Inlaid, Tile, Battleship, and Cork Tile)

Linoleum is a combination of linseed oil and cork. Any surface of such composition requires special care so that the oil will not be removed in the cleaning process. The length of linoleum service depends largely on the care taken in its cleaning.

For daily cleaning linoleum, Wyandotte Jelly Soap is recommended. To make 10 gal. of Wyandotte Jelly Soap, mix 5 lbs. of oil soap and 1¼ lbs. of soap chips in 7 gal. of scalding water. Then dissolve 2½ lbs. of Wyandotte Sanitary Cleaner and Cleanser in 3 gal. of hot water, and add this to the soap solution. Stir thoroughly and let stand until cool. (Wyandotte Sanitary Cleaner and Cleanser is another Wyandotte product peculiarly adapted for cleaning of this kind.)

One teacup of this jelly soap to each pail of mopping water is sufficient to thoroughly clean linoleum without harmful effects.

At points of heavy traffic, the excess dirt can be easily removed by sprinkling Wyandotte Detergent directly on the linoleum and then mopping with the jelly soap solution. The entire surface should be cleaned in this manner with Wyandotte Detergent once or twice a month.

Wood Flooring

For cleaning unfinished wood floors the directions given below will be found satisfactory.

Place a small handful of Wyandotte Detergent in a pail, fill with water, stir well, then throw the solution on the floor and scrub with a broom or brush in the regular way. In some cases it may be well to rinse with clean water.

Floors cleaned with Wyandotte Detergent will be non-slippery, will be free of scratches or undue cleaning wear, and will be sweet smelling.

TO REMOVE HEAVY GREASE OR OIL: Heavy accumulations of grease and oil that have dripped from machinery can be easily removed and the floor restored to its original condition by using Wyandotte Detergent paste. Dissolve Detergent in water (hot if available) until a mixture about the consistency of flour and water paste is secured. Cover the oil and grease

with this Detergent paste and let stand overnight, or twenty-four hours if possible. Upon removal the floor will be clean and non-slippery. On accumulations of long standing a second application may be necessary.

Where grease and oil deposits are not heavy, but too heavy for removing in the regular cleaning, sprinkle Detergent lightly over these surfaces, scrub, and then rinse.

Wall and Ceiling Cleaning

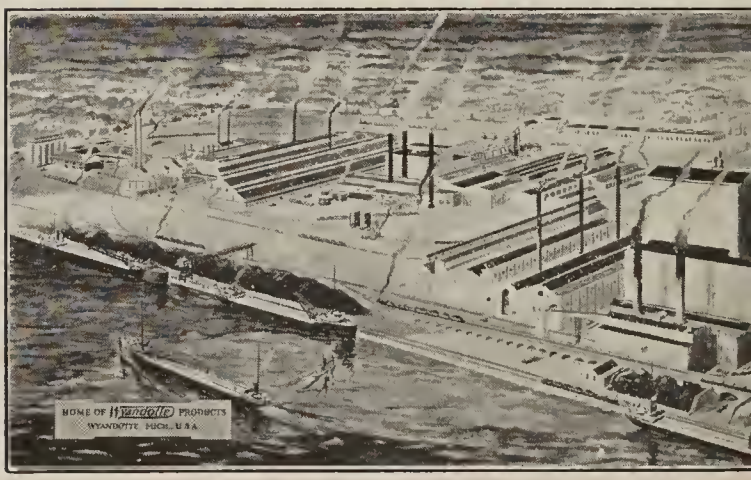
Oil Painted Surfaces

Wyandotte Detergent often eliminates the necessity of repainting oil painted and enameled surfaces because it cleans thoroughly and quickly without scratching, dulling or discoloring the surface.

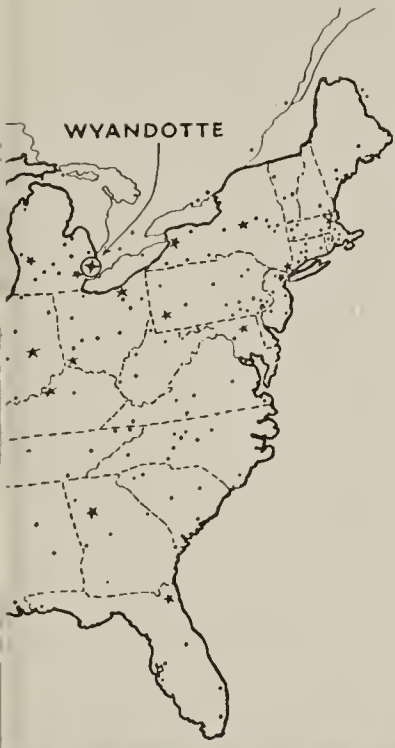
Put two or three handfuls of Wyandotte Detergent in an ordinary size pail add the required amount of water (scalding.) Stir well, cool to lukewarm, and apply with a sponge. Immerse sponge to the bottom of the pail each time to get the effects of the abrasive part of the cleaner. Then apply to the wall, rubbing until all the dirt and grease is loosened. Rinse with a sponge and clean water. Follow with clean, soft cloth, buffing or polishing from top to bottom.

This will bring out the painted walls as clean as when first painted, preserving the lustre and not leaving any streaks.

Painted walls and woodwork WILL *get dirty, as this photograph shows. However, they may be quickly and easily cleaned with only a small amount of Wyandotte Detergent. When high grade paint has been used, washing with Wyandotte Detergent will restore the life and attractiveness of these fine surfaces.*



Home of Wyandotte Products.—Company owned
welded together with one idea,—to supply clea



There is a storage stock of Wyandotte Products wherever a dot appears on this map. In addition, the more than 2500 Wyandotte Jobbers carry stocks at hundreds of other points. You are assured prompt delivery and short haul.

The thirty stars indicate the location of The J. B. Ford Sales Company offices. Wyandotte Service Representatives located at these thirty offices, and at 58 other centers, are always ready to aid you with your cleaning problems. Write the office nearest you (see page 30) or write direct to The J. B. Ford Company, Wyandotte, Michigan, for this practical service.

nes, boats, laboratories and factory buildings are
g products that fit the exact needs of the user.

Never move buffing cloth in a circular motion.

Clean but a small portion of the wall or surface at a time, and follow with the rinse before beginning on a new section. You will be surprised how long the necessity for repainting can be deferred.

These directions apply equally well to all classes of oil paint—flat coat, gloss or enamel, but they do not apply to water paint.

Always begin at the bottom of the wall and clean to the top. This avoids streaks.

Sheep's wool sponges are more efficient and lasting for washing painted surfaces.

NOTE: Sanitas is a ready painted wall covering with a cloth base, made in reproduction of tapestry, leather, fabric, grass cloth, brocades and tile effects for bath rooms and kitchens. It has become a popular wall covering with hotels, institutions, public buildings and steamship companies. Wyandotte Detergent is exclusively recommended by the manufacturers of Sanitas. Use the same method for cleaning it as for oil painted surfaces.

Polished Marble Surfaces

The care and cleaning of marble has become a serious problem, as large areas have been injured and discolored through neglect and improper cleaning. Never use acid, soaps, soft soaps, soap powders,

Wash a small area, using a sponge; rinse with a sponge and clean water; dry and buff with a soft cloth; this is the proper way to use Wyandotte Detergent. The results are painted walls and ceilings that are clean and attractive. Complete directions for this washing are given on page 14.

scouring bricks, or harsh abrasives on marble surfaces. Harsh abrasives scratch the marble and the use of soap leaves a film which will, in time, penetrate the surface of the marble and cause unsightly stains.

Polished marble should be cleaned frequently. Grease, dirt and dust will collect on the surface and if not removed will result in a cloudy film and discoloration.

One heaping tablespoon of Wyandotte Sanitary Cleaner and Cleanser added to a pail of lukewarm water will clean polished marble effectively without injury to the polish or danger of discoloration. Wipe dry after washing and rub vigorously with soft woolen cloth, cheese cloth, white cotton waste or chamois.

For cleaning very dirty marble Wyandotte Detergent is preferable to Wyandotte Sanitary Cleaner and Cleanser. Dip a wet sponge into the Wyandotte Detergent and rub the surface thoroughly until all surface dirt and grease is removed. Then rinse well with clean water and polish with dry cloth or chamois.

This treatment will not only preserve the high lustre and polish of these fine surfaces, but will often reclaim the original lustre on surfaces that have been dulled and deadened by use of improper cleaning agents.

Marble properly cared for is beautiful and distinctive. Wyandotte Detergent keeps it attractive without injury and at low cost. Wyandotte Service Men, experienced in maintenance cleaning, will be glad to work with you—with no obligation, of course.

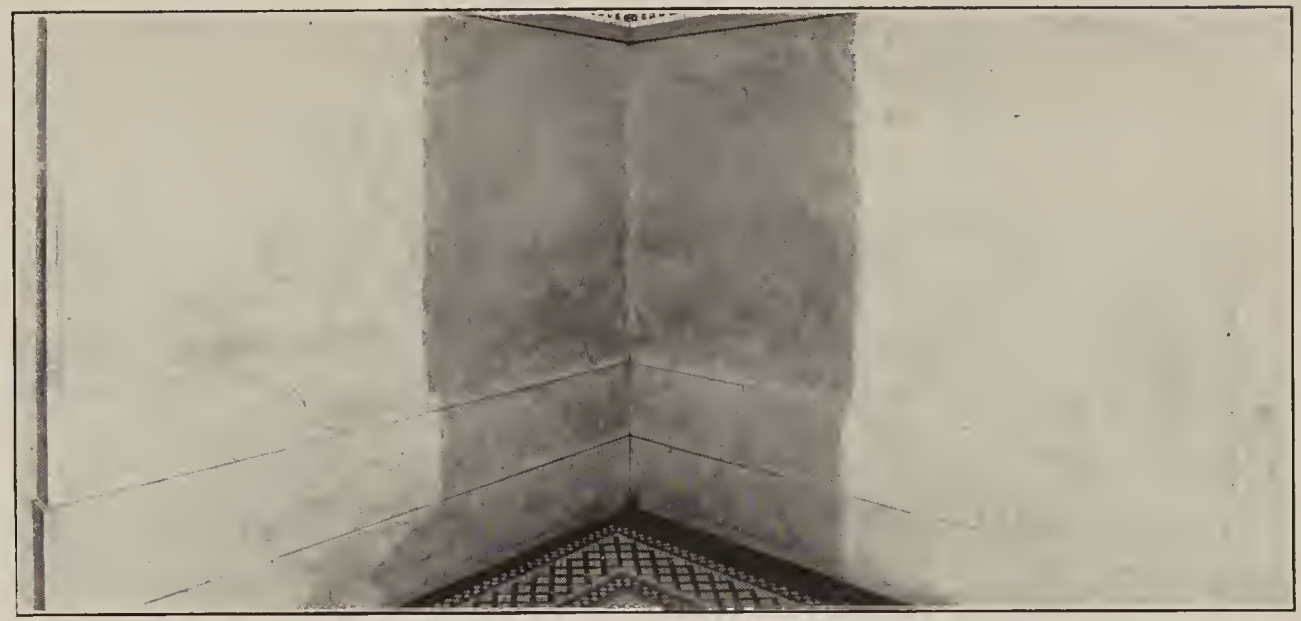
Stained and Discolored Marbles

Stained and discolored marble surfaces require special treatment and for this reason Wyandotte Detergent used as a poultice is advised. This poultice may be applied to either polished or sand finished marble very economically. The poultice draws out the stains or the discoloration and dirt that comes with neglect or improper cleaning methods, brings about uniform cleaning without harming the polish and, in most cases, will completely restore the marble to its original life and color.

Exact directions for successfully mixing and applying this poultice can be obtained from the local representative of The J. B. Ford Sales Company, or from the main office at Wyandotte, Michigan, see page 30.

The poultice method of cleaning will be found effective in removing ink and various other stains. In severe cases more than one application of the poultice may be needed to secure the desired results.

Unless you intend to re-polish, the use of the poultice is not recommended for dark marbles such as Belgian Black, Grand Antique, Verde Antique and other similar marbles, including Botticina. The polish on dark marble often contains a filler that is drawn out by the poultice, and Botticina marble contains an excess of natural iron which causes rust if the poultice is steadily applied.



This is an unretouched photograph showing marble before and after being treated with Wyandotte Detergent, used as a poultice. This poultice treatment is unusually effective in cleaning marble that has become stained, very dirty with age, or discolored by ineffective cleaning methods.

Cleaning Outside Walls

Buildings which have outside walls of marble, terra cotta, glazed or enameled brick may be successfully cleaned with Wyandotte Detergent as follows: Place two pounds, or about 1½ quarts, of Wyandotte Detergent in the bottom of a fourteen-quart pail. Fill with scalding water, stirring thoroughly. Stir occasionally while using and apply with a broad calsomine brush, like whitewash, to as much surface as can be reached from staging or ladder. After this has dried on, wet a fibre scrub-brush in the same solution, dip it into Wyandotte Detergent powder, and scrub vigorously. Wash down with a hose, or otherwise thoroughly rinse after cleaning.

The use of acid for cleansing walls is always to be avoided. It may burn the wall so that the last state is worse than the first.

The use of steel brushes is harmful. They scratch and mar polished or glazed surfaces and, despite washing, minute particles of steel will remain in the wall and inevitably cause rust spots.

Enameled Surfaces

Bath Tubs, Wash Bowls, Etc.

Often dark rings will gather on the inside of bath tubs, wash bowls, urinals, etc. By applying Wyandotte Detergent with a damp cloth these dark rings will quickly loosen and may be easily rinsed away.

Wyandotte Detergent is more and more used for cleaning outside walls of buildings. In the photograph above the building is being cleaned with this product. Wyandotte Detergent is harmless, easy to use, and such cleaning is done at remarkably low cost.

There is no danger of this Cleaner scratching or wearing the enamel, but instead the enamel will be bright and shiny.

Wyandotte Detergent is equally efficient for cleaning nickel or other metal fixtures.

To Clean and Deodorize Urinals

Dissolve two handfuls of Wyandotte Sanitary Cleaner and Cleanser in a pail of scalding water. Then remove urinal strainer and drop it in the solution. Wash the urinal and its base with this solution. Then wash strainer and pour the solution slowly down the drain. This will remove salts and foundation of odor. The above cleaning should be done daily to insure best results. Use the same method to deodorize wash and toilet bowls. The use of Wyandotte Sanitary Cleaner and Cleanser assures a clean, odorless toilet room.

Floor and Wall Cleaning "Donts"

Don't think that marble will retain its original beauty in spite of constant soiling without intelligent care.

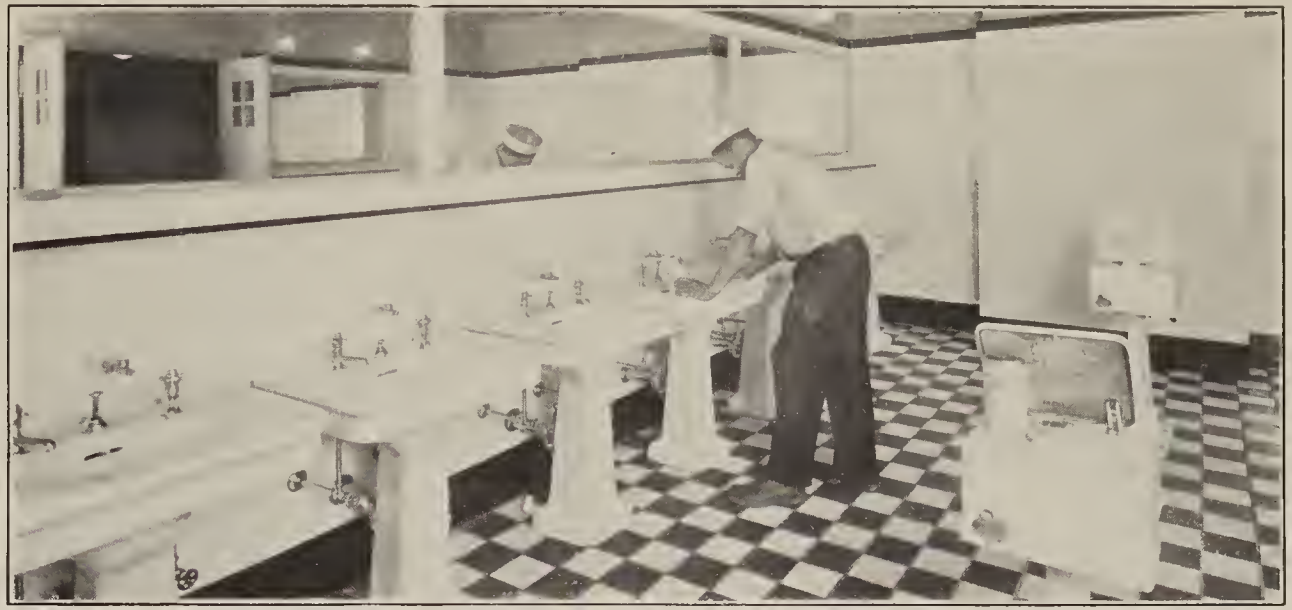
Don't clean with harmful materials that will injure floor or wall surfaces.

Don't use soap, soap powders, soft soaps, lye or caustic cleaners.

Don't use harsh abrasives on polished marble.

Don't use acid.

Don't try to clean with dirty water.



Only a little dry Wyandotte Detergent sprinkled on a damp cloth is needed to clean enameled surfaces thoroughly and without injury. Surfaces washed with Wyandotte Detergent are so completely cleaned that they are sanitary and free from odors.

Don't mar baseboards and risers with metal part of the mop.

Don't let urinal slabs become stained. Sprinkle Wyandotte Detergent daily around the urinal and let it remain overnight. Try the poultice to overcome stain due to past neglect.

Don't let ink or any other stains remain on marble. Remove promptly with Wyandotte Detergent Poultice.

Don't let oil or grease remain on marble.

Don't permit unpainted or ungalvanized iron to come in contact with marble.

Don't use oil putty on marble.

Don't use hot water on cork linoleum or rubber, always cool it to lukewarm.

Miscellaneous Uses

As a Scouring Powder

There are so many uses for Wyandotte Detergent that we will not attempt to name them all; but the hotel, institution or building will find this article most indispensable. Steel knives, aluminum receptacles, brass and iron containers may be all kept in prime condition with Wyandotte Detergent. It does the work so easily and so quickly that the old method of using a chain or scouring bar is not to be compared with it. And, Wyandotte Detergent does not scratch —consequently the expense for replating old utensils, and repurchase of new, is greatly reduced.

Metal Parts, Faucets, Etc.

Dip a damp cloth into the dry Wyandotte Detergent and apply directly to the metal. By using Wyandotte Detergent the metal will retain its brilliance much longer than by the use of any other powder. Wyandotte Detergent will not scratch nor mar the metal.

Hand Cleaning Paste

An ideal hand paste for mechanics and others whose hands become badly soiled or stained, can easily be made by mixing equal parts, by measure, of Wyandotte Detergent and boiling water; stir until thoroughly mixed, and allow to stand overnight. In addition to its thorough cleaning properties, the paste will not injure, chap, nor scratch the skin. It is better to keep this paste in a closed container.

The J. B. Ford Company

Sole Manufacturers

WYANDOTTE, MICH., U. S. A.

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The above sales offices are listed in their respective city telephone directories under the name of The J. B. Ford Sales Company.

Montreal, H. K. Ewing, 22 Finchley Road.
Toronto, W. G. Ryan, 129 Clifton Road.
Vancouver, H. E. Ellison, 860 Cambie St.
Winnipeg, J. H. Munshaw, 121 Cordova St.

If you are not located in one of these cities kindly write direct to The J. B. Ford Sales Company, Wyandotte, Michigan.

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Wyandotte Detergent

Packed in
Bbls. containing 250 lbs. bulk.
Kegs, containing 75 lbs. bulk.
Bbls. containing 50-5 lb. sacks.

Wyandotte Sanitary Cleaner and Cleanser

Packed in
Bbls. containing 280 lbs. bulk.
Kegs, containing 80 lbs. bulk.
Bbls. containing 50-5 lb. sacks

The J. B. Ford Company

Sole Mfrs.

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